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Connecting People,  
Pollinators and Places

## Bee City Canada Business Application

If you have any questions, please contact Nick Savva - [nick@beecitycanada.org](mailto:nick@beecitycanada.org) or 416-388-8856.

## A) Company or Organization Information

Company/Organization \_\_\_\_\_ Tees For Bees \_\_\_\_\_

Address\_\_ 403 Duvernay Drive \_\_\_\_\_

City\_\_ Ottawa \_\_\_\_\_ Province\_\_ ON \_\_\_\_\_

Postal Code\_\_ K1E2N7 \_\_\_\_\_

Number of Employees \_\_\_\_ 1 \_\_\_\_\_

Check one:

Micro (1 to 5 employees)

Small (6 to 99 employees)

Medium (100 to 499 employees)

Large (500 employees or more)

Tell us about your company/organization:

Tees For Bees is an apparel company that aims to raise awareness about the bees and contribute financially to organizations that support pollinators. Our apparel is ethically made in the United States and designed in Canada. We also collaborate with artists, models, and influencers on projects to save the bees.

Name of Applicant & Title: Kelly Butler, Foundee

Email hello@tsforbees.com Phone 6133041007

Bee City Liaison & Title (if not Applicant) \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## B) Commitments and Actions for the Coming Year

If you have any questions, please contact Nick Savva - [nick@beecitycanada.org](mailto:nick@beecitycanada.org) or 416-388-8856.

1. **Creating Healthy Pollinator Habitat:** Describe your plans to create, improve and maintain pollinator habitat.

Tees For Bees plans to always buy local, organically grown produce whenever and wherever possible, and to avoid GMOs at all costs! We also pledge to plant bee friendly flowers at our residential locations. Although not directly related to pollinators, we also pledge to use ethically produced materials, so as to help the world as much as possible.

2. **Educating Employees, Customers and the Community:** Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats.

Tees For Bees plans to educate ourselves and our customers about pollinators and their importance. Tees For Bees employees must seek to achieve a baseline knowledge of pollinators and what they do, and how we can help protect them. Employees are also encouraged to seek out and interact with fellow pollinator supporters in our communities. In order to educate consumers/the community, Tees For Bees plans to share knowledge about/ways to help pollinators through its social media platforms and website.

3. **Celebrating Pollinators:** Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times.

At Tees For Bees, we plan to celebrate pollinator week through:

- collaborating with local artists to pay homage to pollinators
- hosting an event (details TBD, but definitely involving local and organic foods)
- offering special deals to our customers

## **C) Other Requirements**

If you have any questions, please contact Nick Savva - [nick@beecitycanada.org](mailto:nick@beecitycanada.org) or 416-388-8856.

1. Publicly acknowledge receiving Bee City Canada Business designation through your website, signage in the community and other means, including social media.
2. Annually re-apply for Bee City Canada Business designation. A renewal application will be sent to you.

## **D) Requested Attachments**

With your completed application, please provide:

1. Your business logo (png format) with any usage guidelines.
2. (optional) One or more photos representing your organization for use on the Bee City Canada website and social media platforms. For example, these could showcase initiatives that your business has been involved with to help pollinators or your Bee City Working Group.

## **E) Annual Fees**

A fee for participation in the Bee City Canada Business program will be charged annually. This will be assessed as follows:

- Micro business (1 to 5 employees) - \$200
- Small business (6 to 99 employees) - \$10 per employee, \$200 minimum
- Medium and Large (+100 employees) – please contact us.

Bee City Canada is a federally-recognized charity (number 74576 1692 RR001) and relies on financial assistance from business partners to support programming.

Fees can be paid through:

1. Our website [www.beecitycanada.org/donate](http://www.beecitycanada.org/donate), or
2. By cheque. Please mail to Bee City Canada, 17-1875 Leslie St., Toronto, ON, M3B 2M5.

Tax receipts will be provided for all payments.

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## F) Declaration and Signatures

I/we, the undersigned, understand that the Bee City Canada Business program consists of three commitments and that our company/organization is taking actions to support these commitments:

**We acknowledge** the goal of Bee City Canada is to promote healthy, sustainable habitats and communities for pollinators;

**We acknowledge** that businesses have an opportunity to support bees and other pollinators;

**We acknowledge** that supporting pollinators fosters environmental awareness and sustainability, and increases interactions and engagements among employees and their customers.

[Insert BUSINESS/NON-PROFIT) commits to carry out the actions outlined in this application.

### Applicant



\_\_\_\_\_  
Signature [CEO, Director, Owner]

\_\_ Kelly Butler \_\_\_\_\_

Print Name

\_\_ Founder \_\_\_\_\_

Title

\_\_ Sept 22 2017 \_\_\_\_\_

Date

### Bee City Canada Liaison (if not Applicant)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## G) Next Steps

1. (Applicant) Email completed application (in PDF format) with requested attachments to [applications@beecitycanada.org](mailto:applications@beecitycanada.org) with "APPLICATION" in the subject

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line.

2. (Bee City Canada) Your application will be reviewed within three business days. Bee City Canada will notify you of your application's approval or request clarification, if necessary. Bee City Canada reserves the right to withhold participation in this program without cause.

## **H) Bee City Canada's Commitment**

Bee City Canada will publicize your organization's designation as a Bee City Business through its website, social media and other channels. In addition, you will receive Bee City's "Welcome Package", which will include:

1. An official declaration, recognizing your Bee City Business.
2. Ideas to help you fulfill your commitments.
3. Bee City Canada's logo kit and brand guidelines.

We are thankful for your interest in protecting pollinators and look forward to having you as a member of the Bee City family!