

# Bee City Canada



## Application

## A) City or Community Information

**Municipality** Town of Whitby

Province Ontario

### Mayor, Chief or Chair of Commission

Name & Title Mayor Don Mitchell

**Name of Applicant & Title** Aimee Pugao, Parks Planner and Meaghan Craven,  
Senior Planner

Organization or Department Community and Marketing Services and Planning and  
Development Departments

Address 500 Victoria Street West and 416 Centre St S, Whitby, ON

City Whitby Province ONT Postal Code L1N 9G4 and L1N 4W2

Email [pugaoa@whitby.ca](mailto:pugaoa@whitby.ca) and [cravenm@whitby.ca](mailto:cravenm@whitby.ca) Phone 905-430-4300 x7419

and x2317

**Bee City Liaison & Title** (if not Applicant) \_\_\_\_\_

Organization or Department \_\_\_\_\_

Address \_\_\_\_\_

City/First Nation \_\_\_\_\_ Province/Territory \_\_\_\_\_ Postal Code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please list the members of your community's **Bee City Working Group**. This group will oversee the Bee City program. (expand or reduce table as required)

Name	Affiliation	Email
Town of Whitby	Aimee Pugao (Community and	<a href="mailto:Pugaoa@whitby.ca">Pugaoa@whitby.ca</a>

	Marketing Services) and Meaghan Craven (Planning and Development Department)	<a href="mailto:Cravenm@whitby.ca">Cravenm@whitby.ca</a>
Town of Whitby Sustainability Advisory Committee	Meaghan Craven (Staff Liaison, Planning and Development Department)	Cravenm@whitby.ca
Ontario Nature Youth Council	Aidan Brushett	aidan.brushett@gmail.com

**Media Contact** (if not Applicant)

Name & Title Carlene Siopis

Department Manager of Corporate Communications

Email siopisc@whitby.ca

Phone 905-430-4300 x4341

**Tell us about any initiatives currently taking place in your city, community or region which aim to help pollinators. These may include existing pollinator gardens, habitat restoration projects, efforts to reduce or eliminate the use of pesticides and public education activities to raise awareness about pollinators.**

Town of Whitby is currently undertaking a number of programs, policy, communication and operating initiatives supporting pollinator biodiversity including:

- Recent creation of a Community Garden Policy and Program, which includes the encouragement to plant pollinator plants.
- Planting of a pollinator demonstration garden at Town Hall, that contains signage and educates the public on the different types of pollinator plants.

- Planting of flowering plants in hanging baskets and planters through downtown Whitby and downtown Brooklin.
- Planting of flowering trees in parks and boulevards throughout the Town.
- Continued planting of pollinator and butterfly friendly gardens within existing parks. Examples include: Brooklin Memorial Park, Darren Park, Nichol Park, Jeffery Park with additional plans to plant pollinator and butterfly friendly gardens in our new Upperview Park which is currently being constructed. The Town continues to make an effort to plant pollinator and butterfly friendly gardens within new parks, where the environment lends to the successful plantings.
- Continued re-naturalization of certain areas within parks close to the waterfront and naturalized areas by reducing or not mowing areas when milkweed and native flowering plants start to flourish.
- Continued to adhere to the Pesticides Act of Ontario and does not use Class 9 pesticides for cosmetic purposes on Town owned or leased property.
- Public education and promotion of native plantings on private land through the outreach efforts from the Social media outlets such as Facebook, twitter, and through the Whitby Sustainability Committee.

## **B) Commitments and Actions**

**I/we, the undersigned, understand that the Bee City Canada program consists of three commitments, and that we will take the indicated actions to support those commitments:**

### **1. Creating Healthy Pollinator Habitat: Describe your plans to create, improve and maintain pollinator habitat, while reducing or eliminating pesticide use.**

- The Town continues to make an effort to plant pollinator and butterfly friendly gardens within new parks, existing parks, and around Town operated facilities where the environment lends to the successful plantings. The Town has over 55 parks and facilities which contain pollinator gardens and more gardens are being created every year from either new parks being built or retrofitting existing parks

or facilities with new pollinator gardens. Next year our new park, Upperview Park, is planned to have a pollinator garden in it.

- There are also numerous flowering baskets and planters throughout the downtowns which beautifies the area but also aids pollinators. The Town continues to adhere to the Pesticides Act of Ontario and does not use Class 9 pesticides for cosmetic purposes on Town owned or leased property.

**2. Education about Pollinators: Describe how you plan to educate community members about the importance of pollinators.**

- The Town plans to educate community members and the importance of pollinators through articles in The Whitby Perspective, website, and social media outlets such as Facebook, twitter as well as through the Whitby Sustainability Advisory Committee initiatives
- The Ontario Nature Youth Council would contact their partners for support or potential in-kind resources and potential promotion and education to community members.
- Educational signage at Earth Week events
- Development of a Sustainability Homeowner's Guide which can include information about pollinators
- Interpretive signage program for Town-owned pollinator gardens

**3. Celebrating Pollinators: Describe how you plan to celebrate pollinators during International Pollinator Week (third week of June) or at other times.**

- During pollinator week the Town and the Whitby Sustainability Advisory Committee would promote the week through social media posts, possibly contests, and a display at Town Hall
- The Ontario Nature Youth Council would help the Town promote pollinator week through their newsletters and social media outlets.

- The Ontario Nature Youth Council would contact their partners during pollinator week and ensure they are aware of the celebration and perhaps to also provide resources and/or aid in the promotion of the week.
- Town of Whitby pollinator garden(s) to be featured in the Town's 2018 Garden Tour
- Recognition award for private property owners who have installed pollinator gardens
- Public declaration of the Town's new pollinator garden

## **C) Other Requirements**

I/we, the undersigned agree to:

- Publicly acknowledge Bee City Canada designation through the city/region/community website, signage and other means.
- Annually re-apply for Bee City Canada designation. A renewal application will be sent to you.

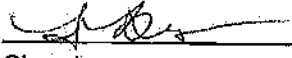
## **D) Requested Attachments**

With your completed application, please provide:

- One or more photos representing your city/region/community for use on the Bee City website and social media platforms. These could showcase pollinator initiatives or the members of your Bee City Working Group.
- Your city, region or First Nation logo (png format) and any usage guidelines.

**F) Signatures**

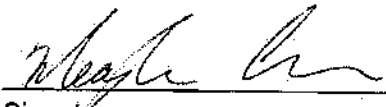
**Applicant**

  
Signature

Aimee Puga  
Print Name

Parks Planner (CMS)  
Title

Dec. 12, 2017  
Date

  
Signature

Meaghan Craven  
Print Name

Sustainability Coordinator -  
Senior Planner  
Title

Dec. 12, 2017  
Date

**Bee City Canada Liaison (if not Applicant)**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## **G) Next Steps**

- (Applicant) Email completed application and resolution (in PDF format) with requested attachments to [applications@beecitycanada.org](mailto:applications@beecitycanada.org) with “APPLICATION” in the subject line.
- (Bee City Canada) Your application will be reviewed within three business days. We will notify you as soon as your application has been approved or promptly request any clarification, if necessary.

## **H) Bee City Canada’s Commitment**

Bee City Canada is committed to publicizing your designation as a Bee City through our website, social media and other channels. In addition, our “Bee City Welcome Package” will be sent to you and will include:

- An official declaration, recognizing your city or First Nation as a Bee City.
- An aid with helpful ideas for communities joining the Bee City Canada program.
- Our media kit to use for making Bee City Canada signs and other artwork.

Bee City Canada is grateful for your commitment to take positive actions to help pollinators and for being a role model to other communities across Canada.